

Amplify U - A new format of coaching

Amplify U is a new personal coaching program for young dancers about to enter the professional world.

We provide a way for young people to discover their full potential...the full version of themselves through introspection and dance. When you discover the full version of yourself early on in life, you dare to experiment and express yourself.

The main goal of this process is to develop every single student's artistic identity, individuality, versatility and creativity. To become conscious dancers with a strong artistic integrity in possession of a meticulous technique.

Amplify U consists of a 8 month program (October 2020 -June 2021) of intensive coaching and is created for young dancers with a consolidated path of dance training.

The daily classes of technical disciplines as classical ballet, contemporary and safe@floor, are integrated with a large and carefully selected range of coaching modules. These modules are developed by the Amplify U coaches, and is based on their vast experiences as professionals on the international dance scene as dancers, choreographers, company directors and teachers.

We believe strongly that diversity, both cultural and between various artistic disciplines is a resource from which to draw on to achieve innovative results and to enrich ourselves as artists. To understand and learn through others.

Amplify U is a bridge between school and the professional dance world.

Are YOU a young dancer, about to face auditions and the working world? Then Amplify U is the right place for YOU.

Who are YOU?

- Are YOU a passionate dance student that want dance to be your life and career?
- The main goal of the process of Amplify U is to empower young dancers like you, to help you find YOUR artistic identity and individuality.
- To coach YOU in accessing the full spectrum of your physical, mental and emotional capacities. To use your technique as a tool of expression and not as the goal itself. To find the correct use of the technique for YOUR body.
- To guide you in understanding your inside world, your thoughts and feeling, to find out more about who YOU actually are.
- To learn how to transmit your emotions and experiences to the public, both individually and performing with the group. For YOU to become both more individual and versatile.
- To give you the preparation and tools needed to commence YOUR professional career with YOUR full individuality and integrity.

Who are we?

- I am Britta Oling, founder of mooov360. Amplify U is developed together with my long-term collaborators Patrick King and Johan King Silverhult.
- Between the 3 of us we have been working with:
Companies: Cullberg Ballet, Batsheva Dance Co, Norwegian National Ballet, Aterballetto, Cirque du Soleil. Choreographers: Mats Ek, Jiri Kilian W. Forsythe, Ohad Naharin, Carolyn Carlson, M. Béjart.
- We create performances not only for theatres but also in castles, museums, stadiums, gardens and private apartments. You can see some of our work on: vimeo.com/channels/patrickking
- Through our knowledge and experience we have devised a method of coaching young dancers, used at institutions such as the Youth company of Norwegian National Ballet and Cirque du Soleil.
- This method we now offer for young dancers in Milan at mooov360, in an 8 months intensive coaching program - Amplify U.
- We're joined by resident coaches Sophie Serrate (ballet & repertory), Virginie Lescouet (safe@floor), Abby Silva Gavezzoli (contemporary), Anastasia Persare (ballet) and a number of international guest coaches.

Amplify U -The program

- Amplify U accepts a limited group of participants, to ensure the individual coaching and attention.
- The fundament of becoming a professional dancer is of course our capacity to use our physicality. Amplify U gives daily classes of ballet, contemporary and safe@floor, where we'll work on our technique, strength, stamina and versatility.
- The other half of the program is a broad prospect of coaching modules provided to help close the gap between being a student and being a professional artist.
- Amplify U SHOWCASES will be created together with the young artists, performed in "unconventional" places to give the artists different experiences of encountering the public.
- AMPLIFY YOUR STORY - At the end of the program each artist will have a full digital and visual CV for their presentation and auditions: Professional photos and filmed solo work (A classical variation on point or a contemporary solo choreographed for and with the individual artist....or both)

To join Amplify U

- To audition for Amplify U, please send us an email and you'll receive the registration form to fill out to be part of the audition. We offer both a live and an online option.
- The live audition takes place in Milan the 20th of September 2020 in the studios of Danza & Movimento. Via Don Grioli 10 (metro Affori). The audition consists of a ballet barre, workshop of choreographic material and interviews.
- For the online audition we need you to send in the following material:
Recent photos - close up & full body.
A video where you present yourself and tell us why you dance.
A video of you dancing (Ballet, modern, contemporary or improvisation)
- Contact us and we'll be happy to give you more information.

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